



Get Ready for RAM:

Your Guide to Recyclability Assessment with RAM Assess

Table of Contents

- 1. Simplify Recyclability Reporting. Reduce Future Costs..... 3
- 2. Why RAM Assess Matters..... 3
- 3. Find the Right RAM Assess Package for Your Business..... 4
- 4. RAM Assess: Package Features Summary..... 5
- 5. Timeline..... 6
- 6. Need help? We’re here to support you..... 6

1. Simplify Recyclability Reporting. Reduce Future Costs.

RAM Assess is our purpose-built online platform designed to help you meet the requirements of the Recyclability Assessment Methodology (RAM) – a key obligation under Extended Producer Responsibility (EPR) regulations, which came into force on 1 January 2025.

Developed to streamline the complex process of assessing packaging recyclability, **RAM Assess** enables you to:

- Generate component-level recyclability RAG ratings at scale
- Automate bulk component assessments and save hours of manual work
- Identify packaging formats and materials likely to increase your EPR fees
- Calculate your estimated Local Authority waste management fees
- Forecast the financial impact of making strategic packaging changes

Whether you manage thousands of SKUs or a handful of key lines, **RAM Assess** gives you the insight and control to stay compliant, enhance your packaging data, and understand how your design choices influence future EPR costs. By improving data quality and highlighting potential cost impacts, **RAM Assess** helps you make smarter packaging decisions that support both compliance and wider business goals.

2. Why RAM Assess Matters

From 2026, the fees you pay for packaging compliance will be directly linked to how recyclable your packaging is. RAM assigns every component a **RED**, **AMBER**, or **GREEN** rating, and these ratings determine the modulated Local Authority waste management fees you'll pay under EPR.

RED	→	Difficult-to-recycle packaging is charged at a higher fee
AMBER	→	Moderately recyclable packaging incurs a standard base fee
GREEN	→	Widely recyclable packaging attracts the lowest fee

RAM is designed to reward better packaging design and penalise hard-to-recycle formats. The less recyclable your packaging, the more you'll pay.

That's where **RAM Assess** makes a key difference. It helps you:

- Identify packaging formats that could drive up future costs
- Close data gaps to help you avoid default **RED** ratings
- Make smarter, more sustainable packaging decisions
- Automate bulk recyclability assessments, saving hours of time and effort

3. Find the Right RAM Assess Package for Your Business

RAM Assess is designed to meet the specific needs of your business, with two tailored packages: **Cost Reduce** and **Transform**. Select the **RAM Assess** package that aligns with your compliance and cost-saving goals to drive strategic change, stay compliant, and reduce costs.

RAM Assess **Cost Reduce** Turn Compliance into Cost Savings

Cost Reduce goes beyond basic compliance, helping you lower future EPR fees with improved data and smarter packaging decisions. This package supports you in meeting your RAM reporting obligations while driving strategic change. With Cost Reduce, you can:

- Upload packaging data and receive **RED**, **AMBER**, or **GREEN** (RAG) ratings
- Identify missing or incomplete data to avoid costly default **RED** ratings
- Analyse packaging data by SKU, component, or material
- Target the biggest cost-saving opportunities by prioritising changes with the highest recyclability impacts
- Use dashboards to visualise your packaging data and identify high-impact formats
- Export RAG outputs to support procurement, redesign, and reporting
- Year-round access to support ongoing packaging decisions

Ideal for businesses seeking actionable insights to cut costs, avoid **RED**-rated risks, and align compliance with commercial goals.

RAM Assess **Transform** Optimise Your Packaging Strategy

Our most advanced tier, **Transform** is built for multi-site operations and sustainability-focused teams. It provides year-round access to powerful tools that embed recyclability into your packaging development and operational strategy.

- Edit and review data live within the **RAM Assess** platform
- Set and track cost-saving and recyclability targets
- Enable multi-user access across teams and sites
- Generate RAM-rated data to support your EPR submission
- Year-round access to support, live modelling and ongoing packaging decisions

Transform helps you embed recyclability into business strategy, reduce packaging costs, and meet sustainability goals.

4. RAM Assess: Package Features Summary

Navigating RAM doesn't have to be complicated. **RAM Assess** simplifies the entire process, enabling quick, accurate component-level assessments so you can make smarter packaging decisions, minimise costs, and stay compliant with confidence.

Whether you're focused on high-impact insights or driving long-term strategy, RAM Assess has a package to match your business. The table below outlines the key features of each option – Cost Reduce and Transform – so you can select the right level of support for your goals.

Feature	Most Popular	
	Cost Reduce	Transform
	Cut compliance costs with smarter data	Leverage data for strategic decision making
Access to the RAM Assess dashboard and data insights	✓	✓
Generate RAG recyclability ratings by component	✓	✓
Automate bulk RAG assessments for multiple SKUs	✓	✓
Forecast modulated waste management fees	✓	✓
Identify and resolve Red ratings caused by incomplete data	✓	✓
Evaluate cost impacts per component, material and SKU	✓	✓
Year-round access for continuous packaging decision-making	✓	✓
Import, merge and consolidate multiple datasets to streamline analysis		✓
Edit, model and track live dataset changes for strategic decision-making		✓
Multiple dashboards to track product, component and supplier costs		✓
Multi-user access for cross-functional teams and sites		✓
For Clarity Members*	£3,499 /Annum	From £9,950 /Annum
For Non-Clarity Members*	£4,999 /Annum	From £9,950 /Annum
*Prices are exclusive of VAT		

Not sure which tier is right for you?

Our account management team is here to help. If you're unsure which **RAM Assess** package best fits your business, get in touch.

We'll assess your needs and recommend the most effective solution based on your packaging profile, compliance goals, and cost-saving opportunities.

Simply e-mail us: info@clarity.eco



5. Timeline

Use the timeline below to plan your RAM submission process. It outlines key dates and deadlines for 2026, helping you stay on track and avoid late fees or default **RED** classifications.

June/July 2026	July/Aug 2026	October 2026	December 2026	Jan/Feb 2027
Confirmed Year 2 pEPR waste disposal fees expected. Review high-cost RED-rated formats before the next submission window.	14th July – 14th August: LIVE SUBMISSION WINDOW. RAM Assess platform opens for H1 2026 reporting. SUBMISSION CLOSES 14th August.	October: Year 2 pEPR Notices of Liability invoices issued. Use RAM cost-modeling to forecast adjustments.	December: Year 3 illustrative fees expected to be published	15th Jan – 26th February: LIVE SUBMISSION WINDOW. RAM Assess platform opens for H2 2026 reporting. SUBMISSION CLOSES 26th February.

6. Need Help? We're Here to Support You

Let's Find the Right RAM Assess Package for You

Whether your goal is to reduce waste management fees, improve packaging recyclability, or streamline compliance reporting, we're here to help. Talk to us about your requirements and we'll recommend the **RAM Assess** package that best fits your business.



To find out more about RAM Assess or how Clarity can help you manage your EPR reporting, simply contact:

Tel: 0845 129 7177

Email: info@clarity.eco